# 1 Introduction

- Leadership vs Management: overlap, etc.
- Management focuses on policies and procedures that bring order and predictability to complex organizational situations.
- Leadership centers on vision, change, and getting results.
- Leadership tries to change the status quo by creating something that has never been done before.
- Seeing the result before the project starts.
- Commitment to a vision can be inspired and never commanded.
- Leadership is often having courage to do the right-thing, and being open-minded.
- Approaches to leadership:
  - Model the way: lead by example.
  - Inspire the shared vision: inspire inthusiasm for what the future could be.
  - Challenge the process: challenge the status quo, seek out opportunities to innovate, grow and improve.
  - Enable others to act: encourate collaboration, build trust, etc., among project stakeholders.
  - Encourage the heart: inspire others to carry on the project vision. rewards linked to performance.

## • Leadership styles:

- Coersive: do-as-I-say. Often useful in crisis situations. People may lose initiative, motivation, commitment, and sense of ownership.
- Authoritative: come-with-me approach: outline goal and let others figure out how to get there.
- Affiliative: people-come-first appraoch: goals come and go, but teams and relationships stay. Do not reward mediocrity.
- Democratic: Builds consensus, listen to other opinions, etc.
- Pacesetting: do-as-I-do, now approach. Poor performance are identified, and replaced. May lead to micromanagement.
- Coaching: the try-this approach, give people challenging but attainable goals.
- Emotional intelligence: ability to understand and manage relationships and ourselves better.

- Self-awareness: be aware of own emotions and understand how they can affect people around.
- Self-management: understand own impulses and negative emotions to keep them in check.
- Social-awareness: be perceptive to others emotions and needs, as well as the organizational politics.
- Social-skills: skills to inspire, influence, communicate, resolve conflicts, cooperation with others.
- Ethics: a set of moral principles and values.
- Ethical dilemmas arise when our personal values come into conflict.
- Ethical vs Legal:
  - Easy choice: ethical and legal, unethical and illegal.
  - Not-so-easy: Unethical and legal, ethical and illegal.
- People look to their leaders for ethical guidance.
- If leader does not provide ethical guidance, people may follow someone else, who may intentionally or unintentionally lead them toward unethical behaviors.

#### • Leadership:

- Unethical leadership: seeing only numbers and not the people involved. e.g.
  fire people to meet numbers, expect others to makeup numbers at all costs, be
  belligerent and condescending, etc.
- Hypocritical: not practicing what one preaches. e.g. extol virtues of integrity and ethical conduct and then engage in unethical behavior.
- Ethically neutral leadership: neither strong nor week ethics. often sends a message that the leader does not care about ethics, leading to poor ethics.
- Ethical leadership: Makes it clear that results are important, but only if they can be achieved in ethical manner.

## • Ethical Dilemmas:

- Human resource situations: discrminiation, privacy, harassment, appraisals, discipline, hiring, firing, layoff policies, etc.
- Conflicts of interest: covert or subtle bribes, kickbacks, relationships that can question impartiality.
- Confidence: trust, confidentiality, product safety, reliability, truth-in-advertising, fiduciary responsibilities.

- Corporate resources: using business resources only for business purposes. Writing a letter of recommendation using the company letterhead, etc.

# • Sound Ethical Decisions

- Gather the facts
- Define the ethical issue
- Identify affected stakeholders
- Identify the consequences
- Identify obligations
- Consider your character and integrity
- Think creatively about potential actions
- Check intuititions